

MAKING AN IMPACT

Social return
on investment



Canteen in the community

We are the only organisation in Australia dedicated to supporting 12-25 year olds impacted by cancer.

Research shows that young people impacted by cancer are up to six times more likely to face mental health issues like depression and anxiety than their peers.

After just six months of support from Canteen, almost two thirds of young people impacted by cancer report improvements in their mental health and overall wellbeing.

We're committed to continuing our work in improving the social and emotional wellbeing of these young people in ways that are as effective and efficient as possible.

Below is a snapshot of just some of the ways we supported young people last year:



Why our 'social impact' is important

Canteen delivers international research and evaluation into the emotional and social impacts of cancer. This gives us precious insight into the unique needs of young people living with cancer, allowing us to design services to support every single individual.

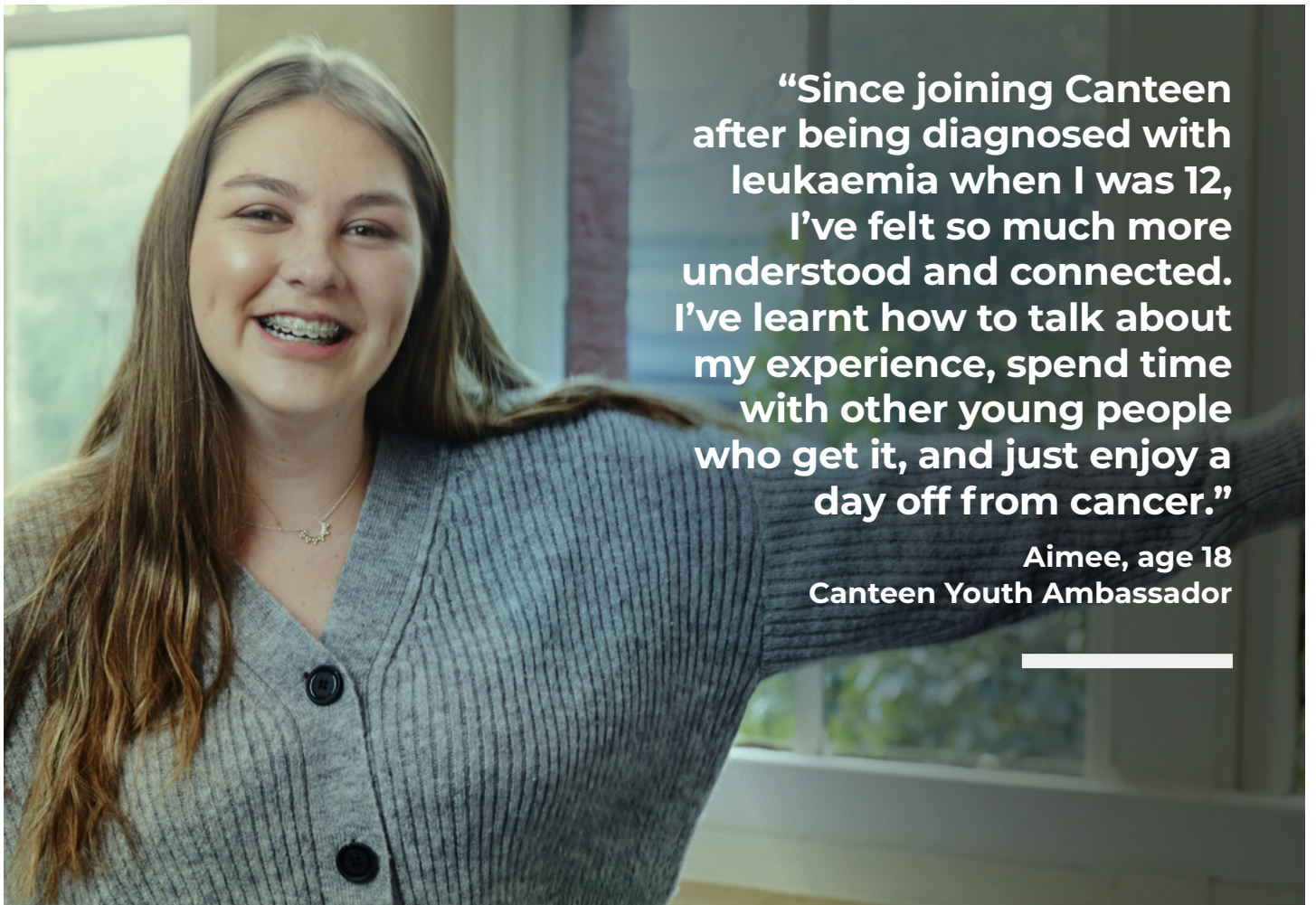
To enable us to realise our true impact, Canteen worked in collaboration with Deloitte to measure the value of the programs Canteen delivers for young people through a Social Impact Analysis. This approach measures the social impact created through the delivery of a program.



The strength of these outcomes indicate that the programs delivered by Canteen are producing significant benefits for young people, their families and the community.

Our true value

Deloitte's Social Impact Analysis considered the impact that Canteen has for young people impacted by cancer, their families and the broader community.



How was it done?

Identifying impact: Linking what we do to the outcomes it produces for young people is critical to measuring our impact. Identifying our impact was done through a ‘theory of change’, which estimates the short term outcomes and long term impacts of our programs.

Evidencing impact: Dedicated emotional and social research was completed by Canteen’s research and evaluation team to measure the physical, social and

emotional wellbeing of young people. Deloitte used this data to show where young people have benefited from participation in Canteen programs.

Measuring impact: Outcomes measured were translated into a dollar value using financial proxies from publicly available sources. These proxies estimate the value created from an outcome over a five-year time-horizon.

Our key benefits

The Social Impact Analysis of Canteen programs indicates that for **every \$1 invested** in Canteen's programs, a social value of between **\$4.40 and \$7.63** is estimated for the outcomes delivered.

A number of insights came to light as part of this analysis that show key benefits for both Canteen and the broader community.

Reduced distress is the most significant outcome from a social value perspective

The 'reduced distress' outcome was the most significant realised outcome, accounting for 63% of the social value generated. The availability of an evidence-based measure (the Kessler Psychological Distress Scale - K10) recognised by government bodies, as well as the use of a financial proxy associated with Australian Institute of Health and Welfare burden of disease disability weights, provided a robust means to measure and value changes in this outcome.

Increased survival rates as a result of clinical trial participation through Youth Cancer Services is a significant outcome for society

Society received the third largest benefit as a result of Canteen programs, with 90% of their value attributable to 'increased survival rates'.

Health-related outcomes have the most significant value per occurrence

Outcomes focused on improving health states ('Increased survival rates', 'improved fertility' and 'reduced distress') have the greatest contribution to the total social value created on an individual basis.

Outcomes have significant value beyond the investment year

When aggregated, the value recognised for outcomes beyond the year of investment (year one) accounts for 48% of the total value generated.

* The duration of each outcome varied based on the estimated years the benefits would be realised beyond the year of intervention. The maximum duration used was five years, in accordance with the World Health Organisation (WHO) methodology for calculating the burden of disease from cancer.

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If you'd like to learn more about the difference Canteen makes in the lives of young people impacted by cancer, please visit canteen.org.au or call **1800 226 833**.

